

# Implications of Selectionism for Applied Measurement of Behavior International Precision Teaching Conference

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Nov 08

New Brunswick, NJ

Some elements from paper in symposium "Exploring Selectionism for Behavior Analysis" (C.Merbitz, Chair) Presented at the 28th annual Convention, Association for Behavior Analysis, Toronto, CA,

May 25, 2002

# Overview

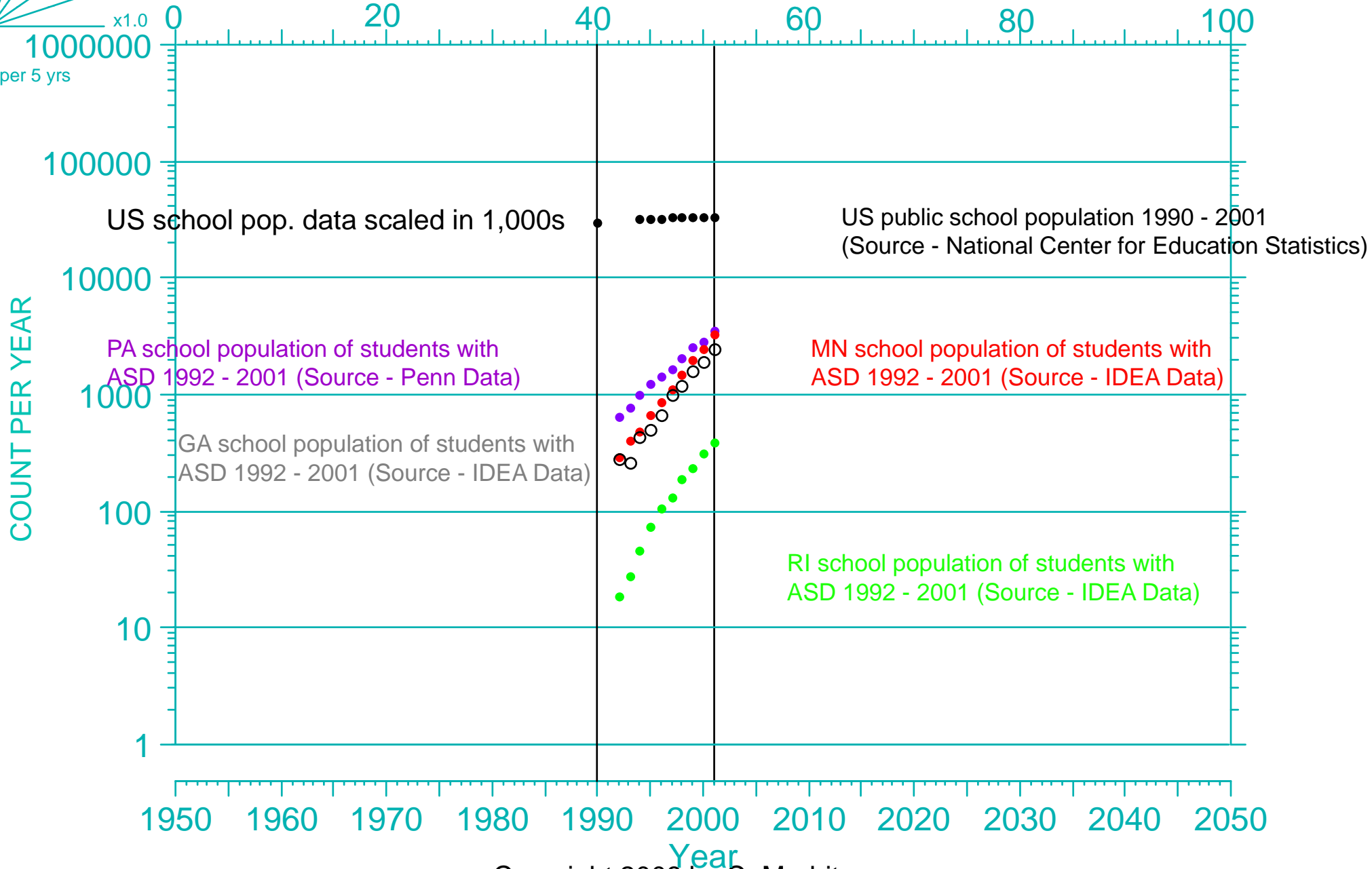
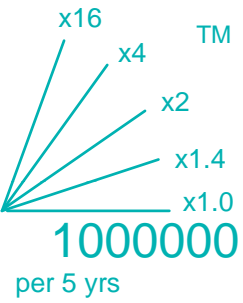
- “Applied” Behavior Analysis
- Selectionism
  - Essentials of the model
  - Biology
  - Behavior
- Some elements of PT as a metric useful in applied settings
- Examples
- Scientific task for Applied Behavior Analysis &PT

# “Applied” Behavior Analysis

- Some providers hold the BCBA
- Some do not; simply self-described “I do ABA”
- USA = + \$\$ contingencies for marketing
  - Response cost for all of that other stuff - why add to the expense by collecting, plotting, updating etc all that data?
- ABA procedures moderately effective even without data
  - Clients self-select into “successful” & “other”
  - VR reinforcement for clinical applications of sloppy ABA
- The Market for ABA (next)
- Anecdotal assertion - the pyramid of “appliers” (after next)

# CALENDAR YEARS

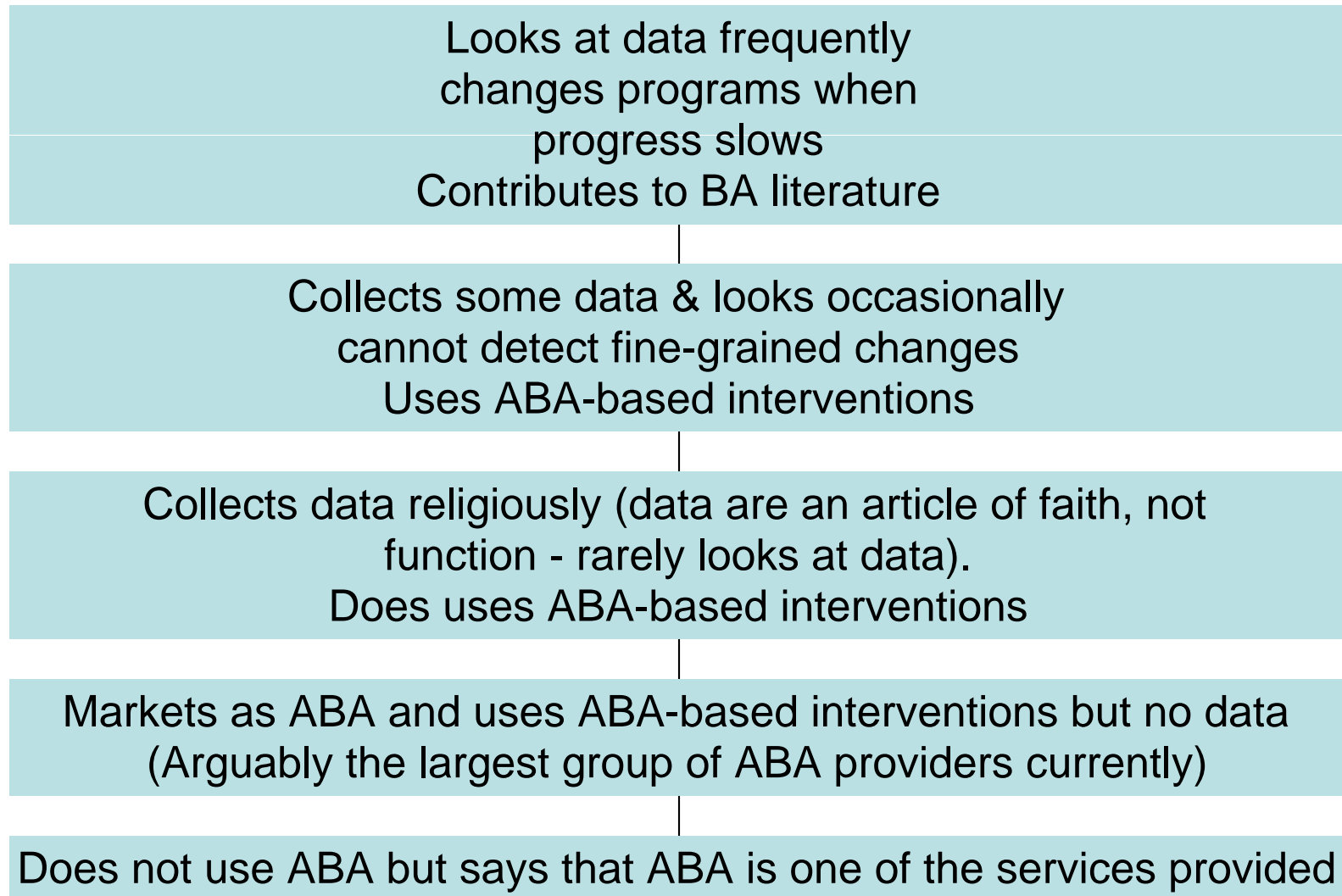
Likeness of Yearly per year Standard Celeration Chart  
 Actual Charts available from BEHAVIOR RESEARCH CO.  
 BOX 3351 - KANSAS CITY, KS 66103-3351 FAX ORDERS 913 362 5900



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## A Pyramid of ABA Providers



# What's important?

- Effective **procedures** (ABA; not the focus today)
- A **data-driven** application
  - Immediate change in behavior or slower acquisition over time
  - Accurate prediction and early detection of change
  - Easy, sensitive, fast, accurate data analysis (later)
- **Model** of how it works --
  - BFS: Selectionism for behavior (next topic) & its implications for measurement

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# Essentials of **selectionism**

- Given a population (e.g., birds) with differential survival / propagation
- Three properties that make selection inevitable (JM Smith, 1984):
  - Multiplication (new entities occur)
  - Heredity (like the old ones)
  - Variation (but not exactly)
- These play out
  - In real time
  - In some environment(s)

## Selectionism as a model (2)

- “Selection” - a relation between environment and a class of entities that occurs over time.
- Entities:
  - may be a bird, behavior, plant, etc.
  - has “features” by which we identify it
  - has inheritance of the features
- Tells a story about the relationship
- Time is the substrate of selectionism (& life) - thus we should have a time-series if we have good data.



# Selectionism - measuring its effects over time

- Time passes & entities vary.
- We may measure entities by counting:
  - how many of each type (e.g, with a given feature)
  - occupy a given area (space)
  - at a known time-slice: (Count-type-area)/time
- If selection occurs, the number of these entities will change. We express the speed of change as (Count-type-area)/ time/time.

# Example: finches on an island

- Finches colonize a habitat & reproduce
- Food, predators, etc. impact the finches
- What do we see when selection occurs?
- Count the finches! (Please be accurate...)
- Over time, the counts of finches reflect the population change...expressed as birds per acre/day/year (note standard units here).

# Lady Gouldian Finch

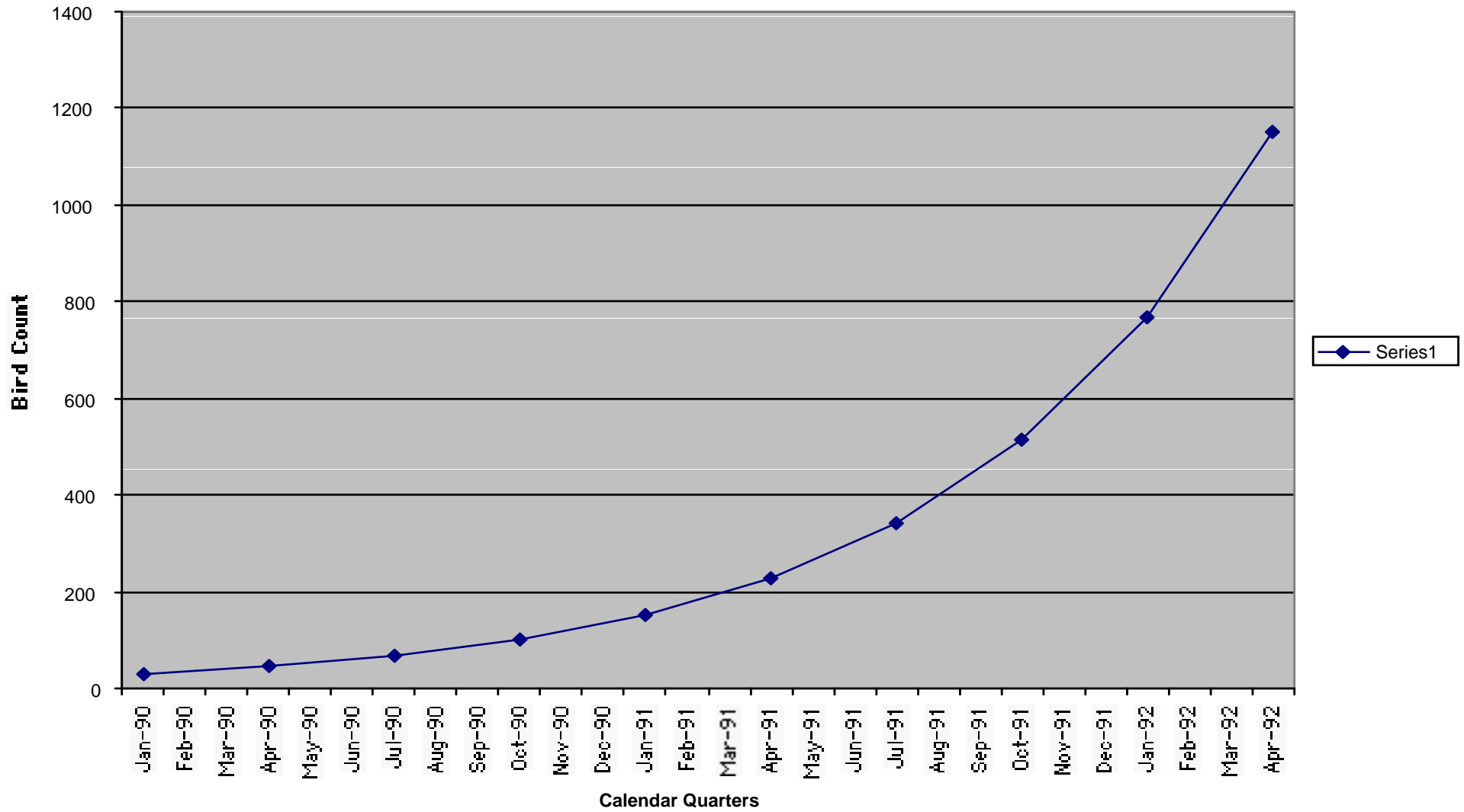
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# finches on an island...2

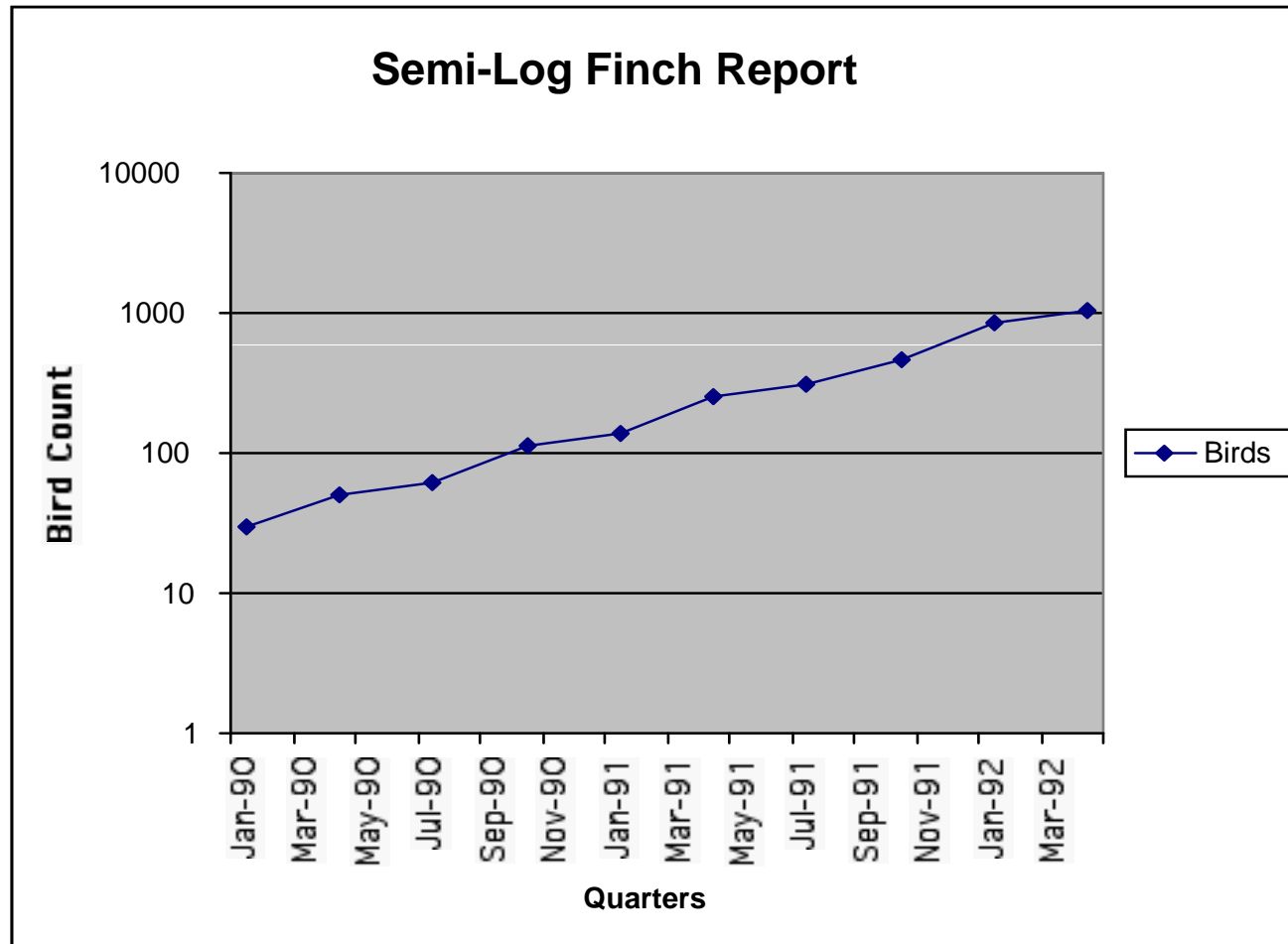
- Gouldian finches/acre
  - 30 on January 1
  - 26 Feb 1
  - 20 Mar 1
  - 45 April 1
- If this population multiplies by 1.5 every quarter...the X1.5 number equally describes both
  - The population change in that environment &
  - Selection effects of that environment

### Quarterly Finch Report



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# Another picture of these data



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# Quarterly Finch Report: Meanings

- Measure of the hospitality of the ecological niche on that island for the finch
- Logically, it is equally accurate as a measure of the suitability of the finch for the island and the island for the finch
- A measure of the selection of the finch by the environment of the island
- A measure of the intersection of the island and finch population over time

# Behavior (thanks BFS & J&P)

- ☞ ...is that part of an organism's interaction with its environment characterized by detectable displacement in space over time...
- ☞ ... is defined by its effects in the environment
- ☞ ...occurs in an ABC relation
  - ☞ Antecedent, behavior, consequence
- ☞ ...occurs in space & time...so is countable in principle



# The “ABC” unit (1)

- Our basic operant - FR1
  - “B” is emitted in the presence of
    - Antecedent(s) and followed by
    - Consequence
- A is the first part of the spatial/temporal environment within which the “B” may be emitted
  - If emitted, C occurs, forming ABC
  - If not, A only occurs
  - An A like this might reoccur or might not

# The “ABC” unit (2)

- Free operant - from BFS
- Response instance - one B in an environment (A) that meets our criteria as a class member
- Response class = population of AB's
- Easy, revealing dependent measure is rate
  - Count/unit time
  - Count of AB's that meet criteria for class membership with or without the C occurring for each B

# A...C

- Convention: let A...C denote an environment in which the B will be reinforced if it occurs.
- Of course, the organism only experiences the C when the appropriate B is emitted.
- ABC = response under stimulus control
- A...C = opportunity to respond

# Behavior over time

- If a series of A...C opportunities are presented, we will get higher and higher proportions of ABC units if the response is selected.
- We call a C a reinforcer when more ABCs per unit time are seen.

# Selectionism - in behavior measuring its effects over time

- Time passes & behaviors vary.
- We may measure behaviors by counting:
  - how many of each type
  - within a given area (A..C relation)
  - at known time-slices: (Count-type-area)/time
- If selection occurs, the count of behaviors will change. We may express the speed of change as count/time/time.

# Count/time/time

- Speed of selection = speed of change = count/time/time
- Because time occurs in standard units, ANY selection process can be measured in terms of count/time/time...
  - Reading at correct wds/min/week
  - Affectionate comments at comments/day/month
- Thanks to Ogden Lindsley!

# Aside - for ABA in the noisy world:

- Did not say “count per time per session”
  - Plot of “sessions” transforms an interval axis to ordinal
  - Assumes that stimulus control is stronger than anything else in the person’s life (e.g, police, sickness, etc)
  - Adds to the difficulty of multiple baseline comparisons across behaviors or people
  - Conceals variability due to unplanned events
- “Sessions” is fine when it works because our control is good but time (e.g., days) is always accurate because we live in time & need fewer assumptions
- Example

# Example: Days

- Many records include dates & sometimes they are revealing, such as Case W.
- Student was manager of day program for people with DD. Typical project:
  - Staff complaint of tantrums
  - Requested program to “reduce behaviors”
- The daily pattern
- The reality



# Ok, so what good is count/time/time?

- Usually people don't give a repeated burst of a single behavior unless in training situations
  - Way to tell if training is done
  - Builds components of more complex behaviors - estimate of the propensity of that behavior to be recruited into a more complex performance
- Provides a nice estimate of the propensity of that behavior to be emitted when A occurs
- An easy measure of the speed of selection

# Building complex behavior

- All visible behavior(s) are composites that can be analyzed into simpler components.
- Useful components are recruited into larger composites
- Frequency of these isolated components is an easy way to predict if they will become incorporated into a composite behavior
- Example follows

# Kent's Component skills for factoring

$$4x^2-10xy+4y^2$$

<b>Skill</b>	<b>Frequencies needed</b>
Write numbers 0-9	160-180 /min correct
+ <sup>-</sup> */ math facts	80-100 written fact answers/min correct
+ <sup>-</sup> */ variables to the first & second powers	130-150 letters & numbers/min correct
+ <sup>-</sup> */ negative numbers	130-150 digits/min correct

# Selection example: SAFMEDS

- “Say All Fast A Minute Each Day Shuffled”
  - Small card: Question side & answer side.
  - Look at Question, say Answer
  - Time for 1 min., do as many as you can
- ABC model:
  - Repeated A’s- stimulus sides of SAFMEDS
  - B = correct response, I = error
  - C - Check back for effect (correct / incorrect answer.)
  - grade contingency
- Populations: correct (AB) and incorrect (AI)
- *Thanks again Ogden!*

# SAFMEDS data

- Vertical lines are days, heavy lines are Sundays
- Blue dots are frequencies of correct responses per minute
- Red X's are frequencies of incorrect responses per minute
- Intention is to select correct and deselect incorrect
- Build a population over time such that any A evokes a B (correct response).

Menu

Data Functions

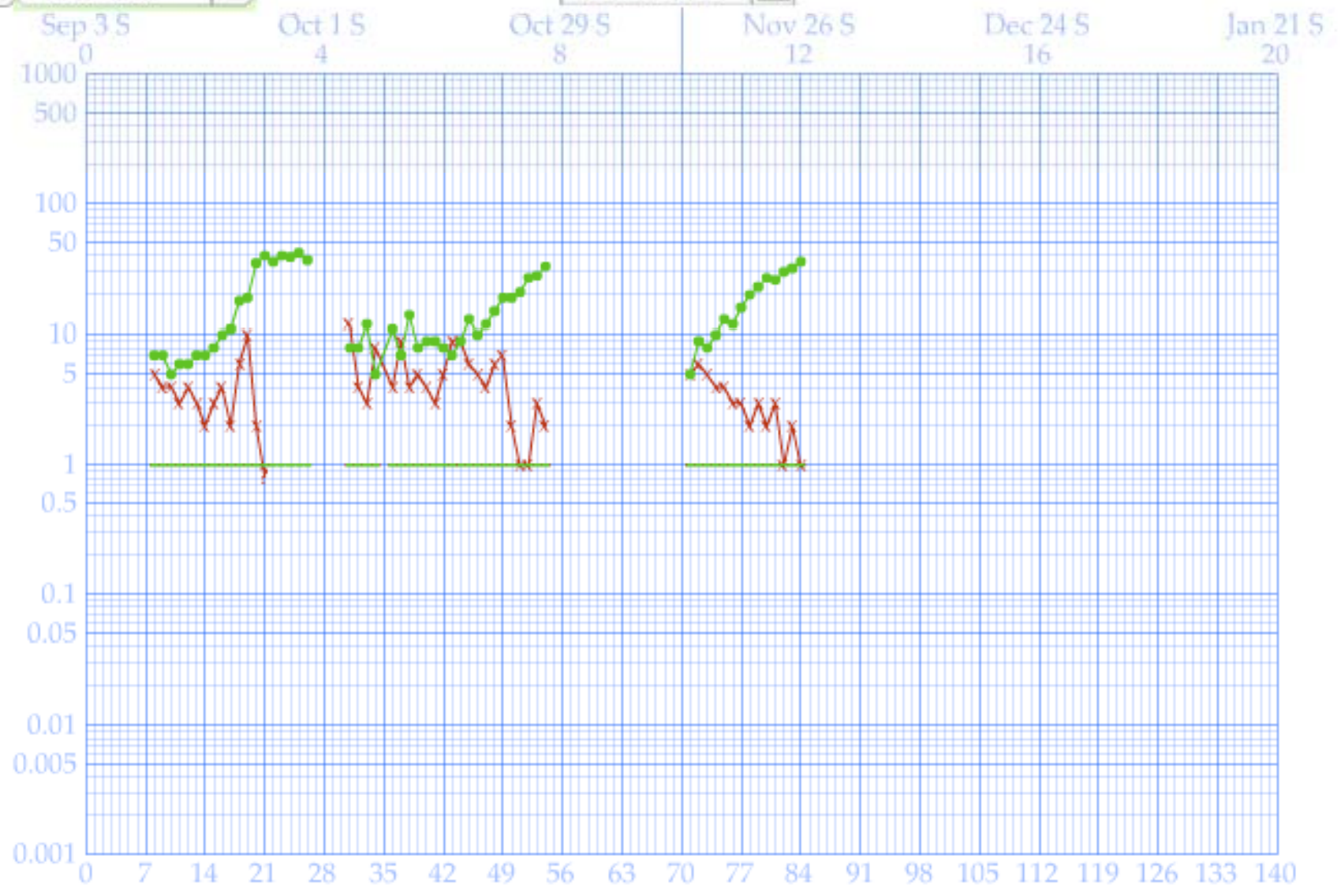
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12 Nov 2006

Vector

Bmap



Main Menu

Data Functions

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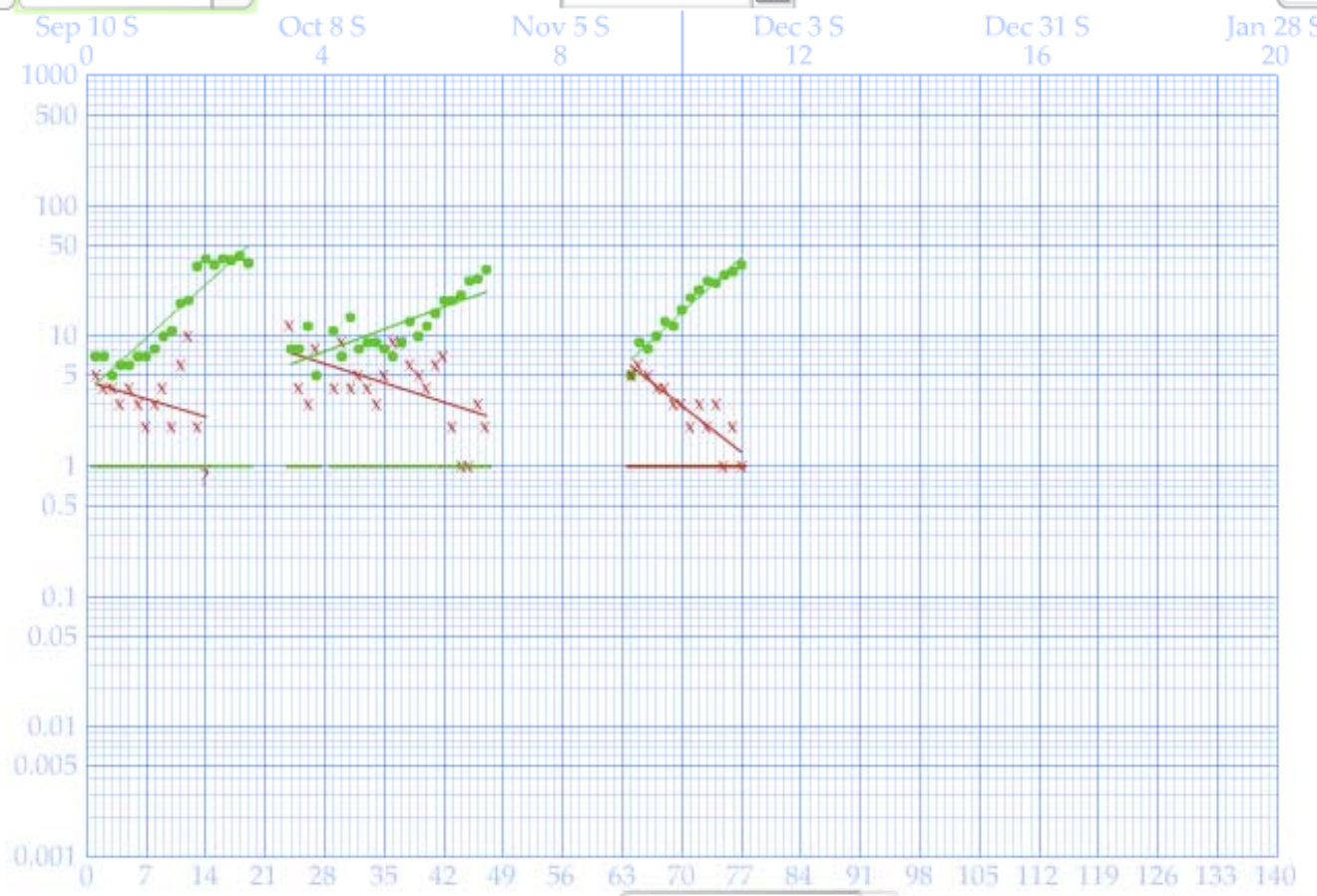
Key

Data

Chart Selection

19 Nov 2006

New Overlay



- p datapoints
- c celerations
- l datalines
- m markers
- show:
- a accel actions
- d decel actions
- d pair actions

Source: Group: Learners: Actions:

Modeled after O.R. Lindsley's Standard Celeration Chart, originals available at Behavior Research Co, www.behaviorresearchcompany.com

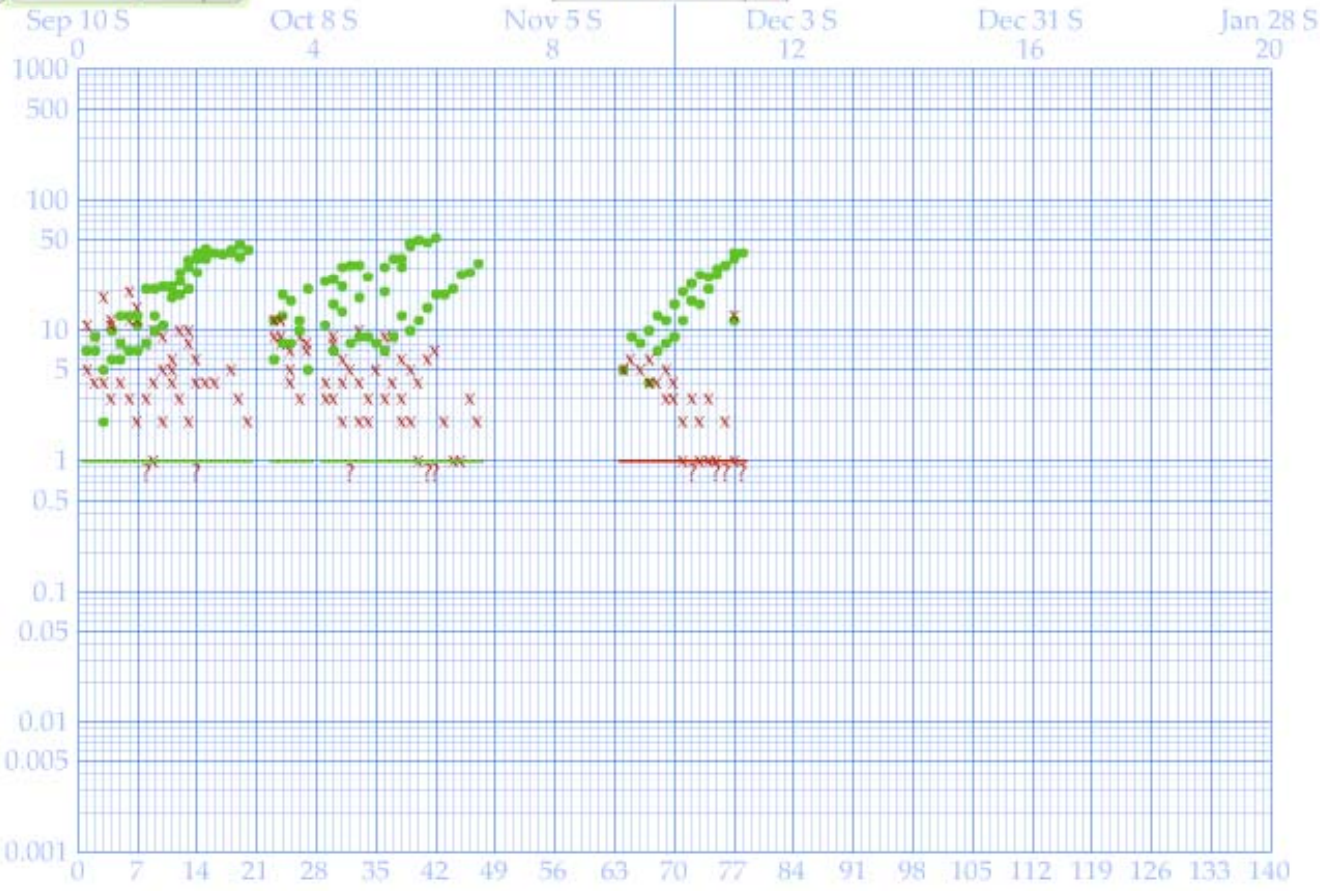
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Key

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Calendar Days

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Main Menu

Data Functions

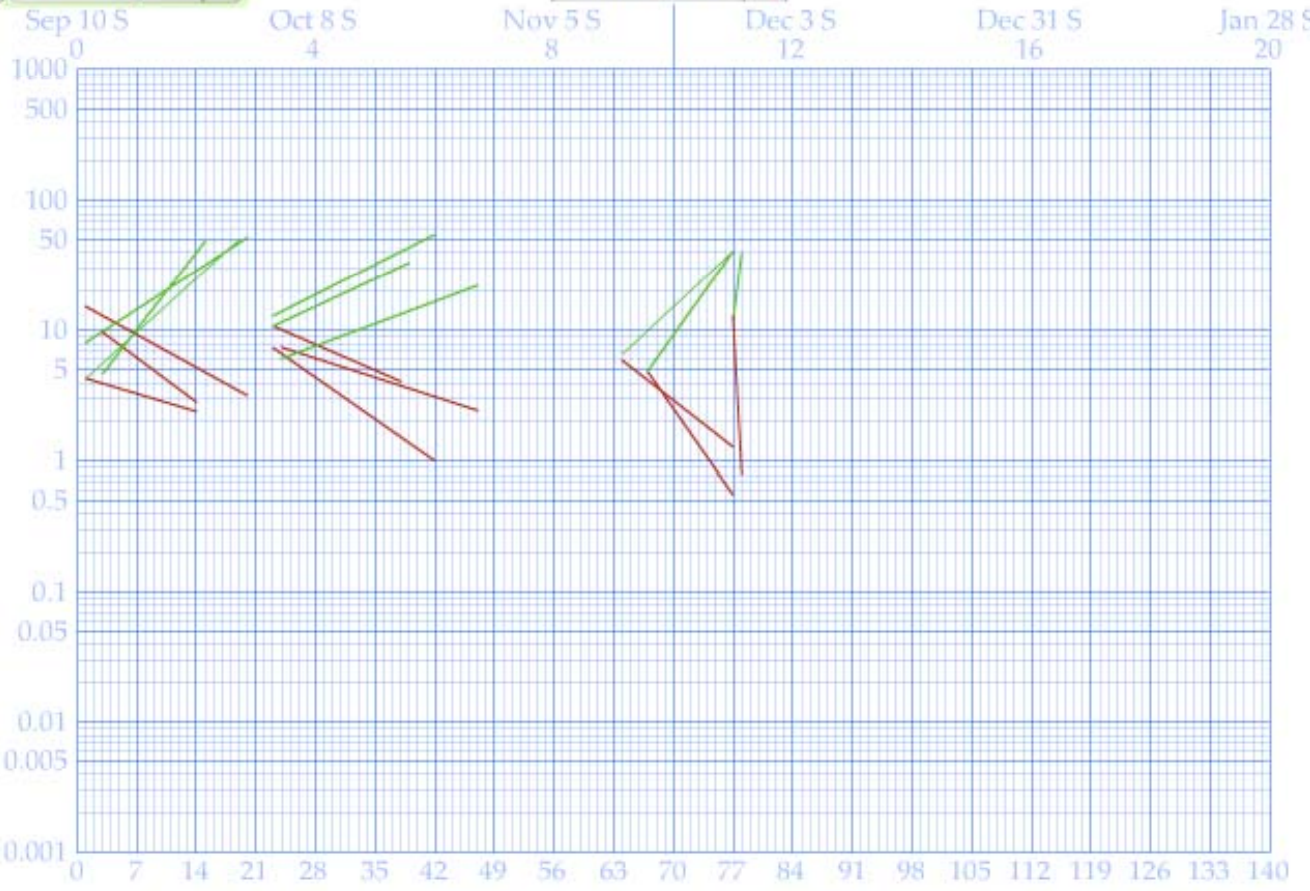
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Calendar Days

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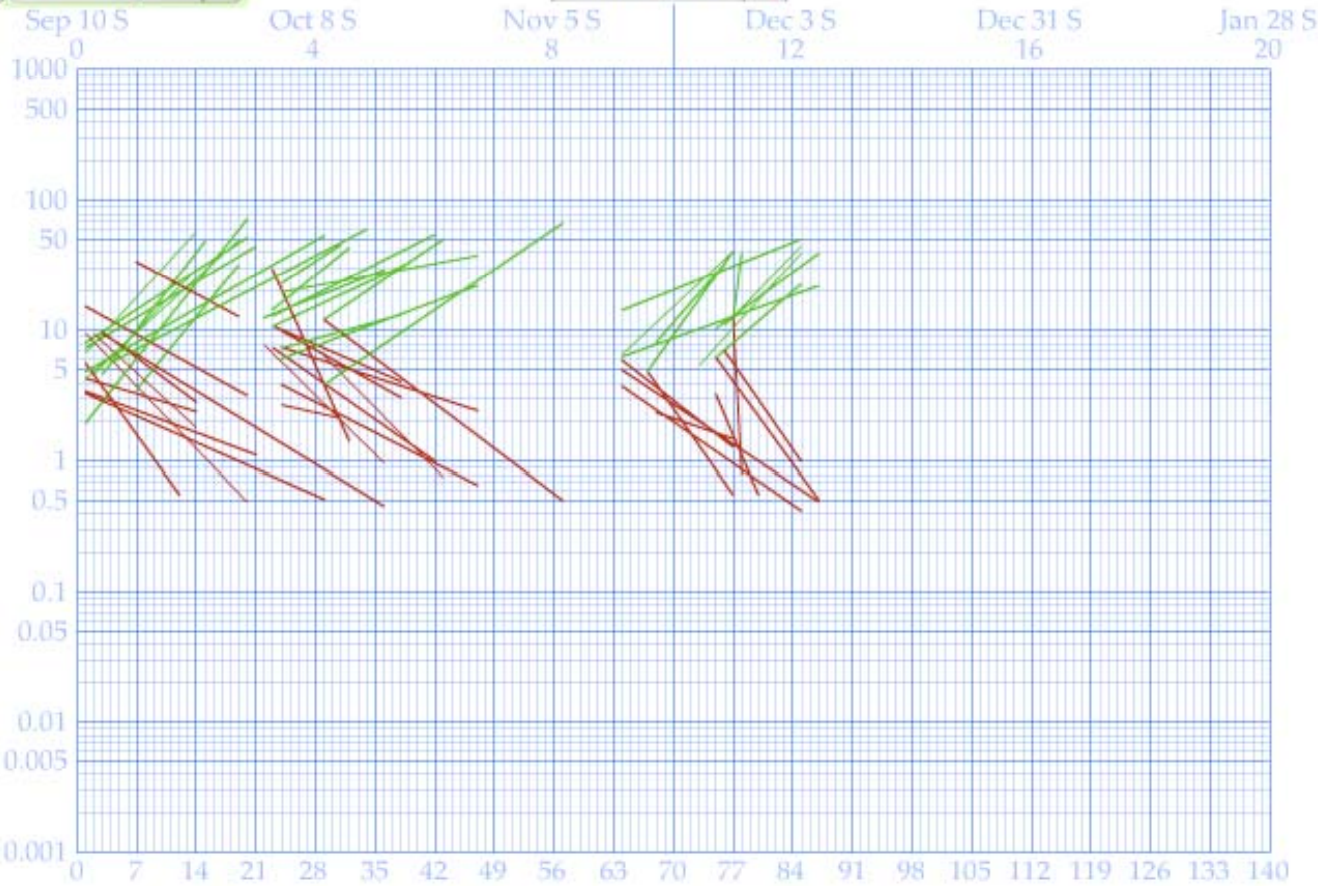
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Calendar Days

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# Parallels

- Biology
- Ecosystems
- Time
- Count/time
- Count/time/time
- Selection
- Behavior
- A...C occurrences
- Time
- Count/time
- Count/time/time
- Learning

*If you could measure speed of selection, what could you do?*

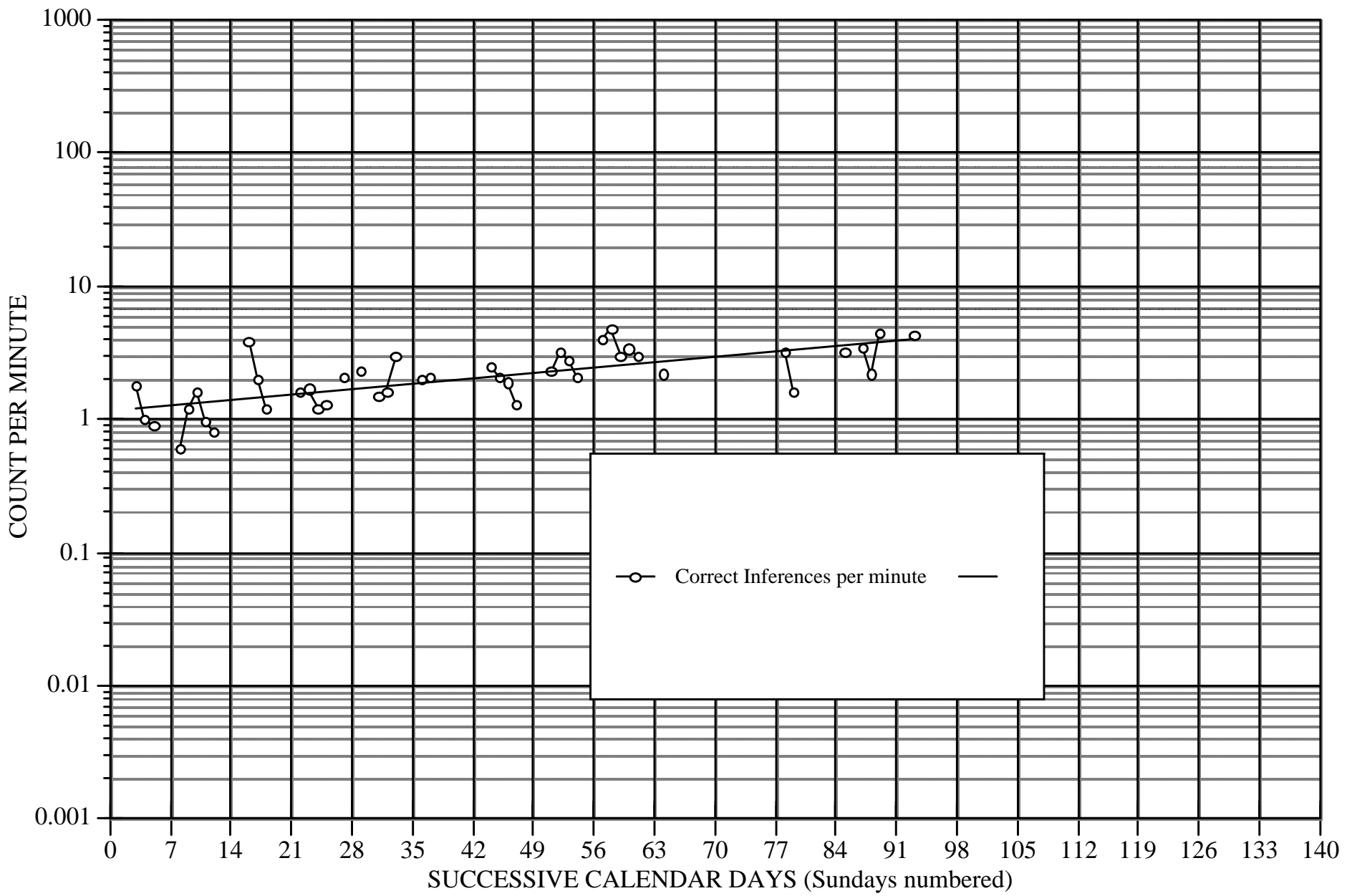
- Experimental Analysis & scientific control:
- *Predict the occurrence of the feature at a future point in time*
- *Change environment and see if the prediction was broken*
- *Learn what to do to make the feature appear and disappear in the future*
- *Arrange environments for faster selection...*

# Application 2: Case Example

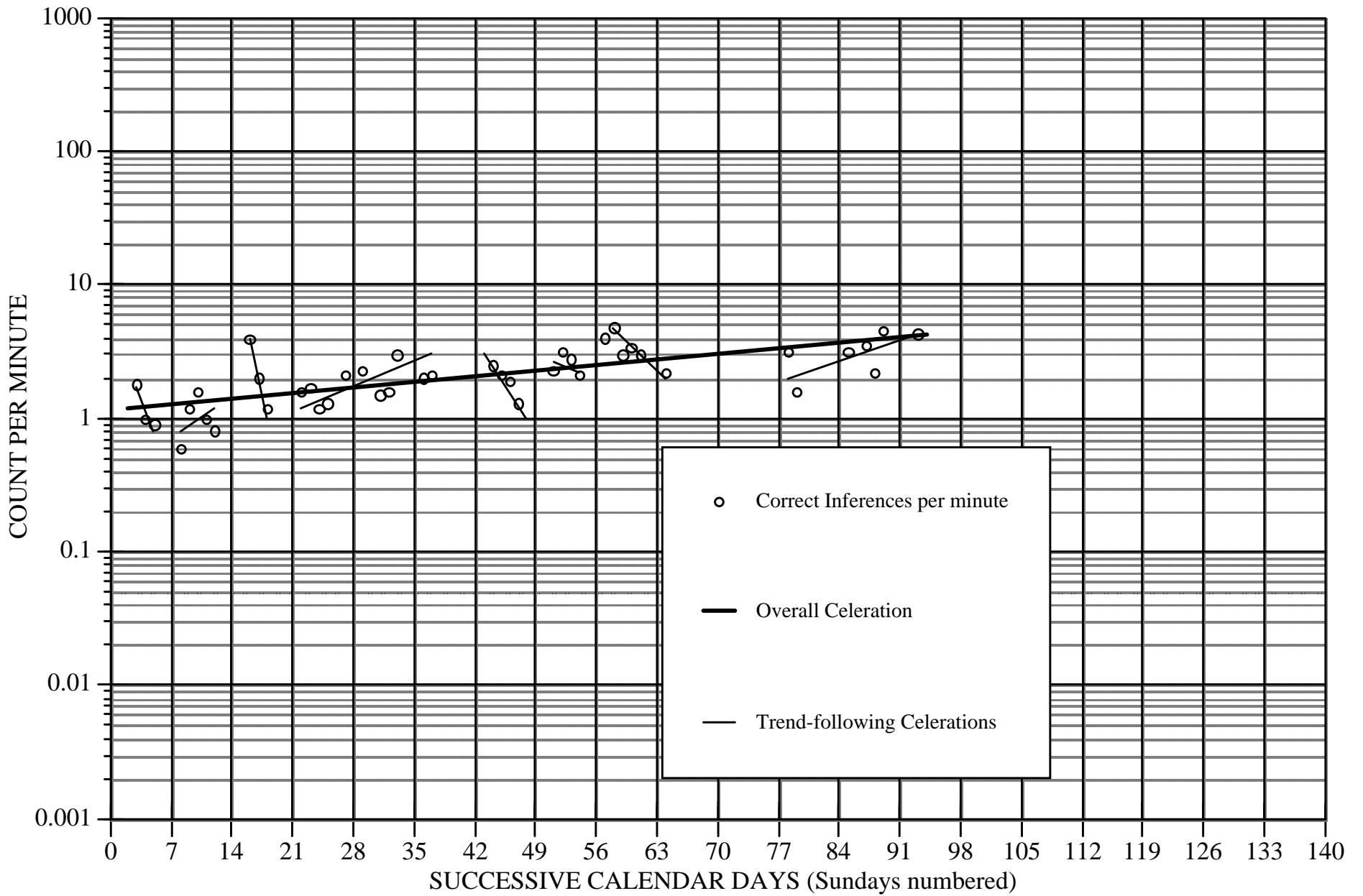
- Traumatic Brain Injury Rehab case- MVC
- Young adult male
- Multiple injuries, fx, brain trauma
- Confused, agitated, memory impaired, aggressive, impulsive...
- Inpatient goals included:
  - improve logic/memory

## Speech-Language task “Mindbenders”

- Mindbenders like this given 2/ day:
  - a horse, a dog, and a cat
  - Names are Pluto, Chigger, and Bucky
  - The dog’s name does not begin with a “P”
  - The cat’s name is shorter than the dog’s
  - Who is the dog?
- Counted corrects, errors, cues by the SLP
- Charts show corrects & cues/min.

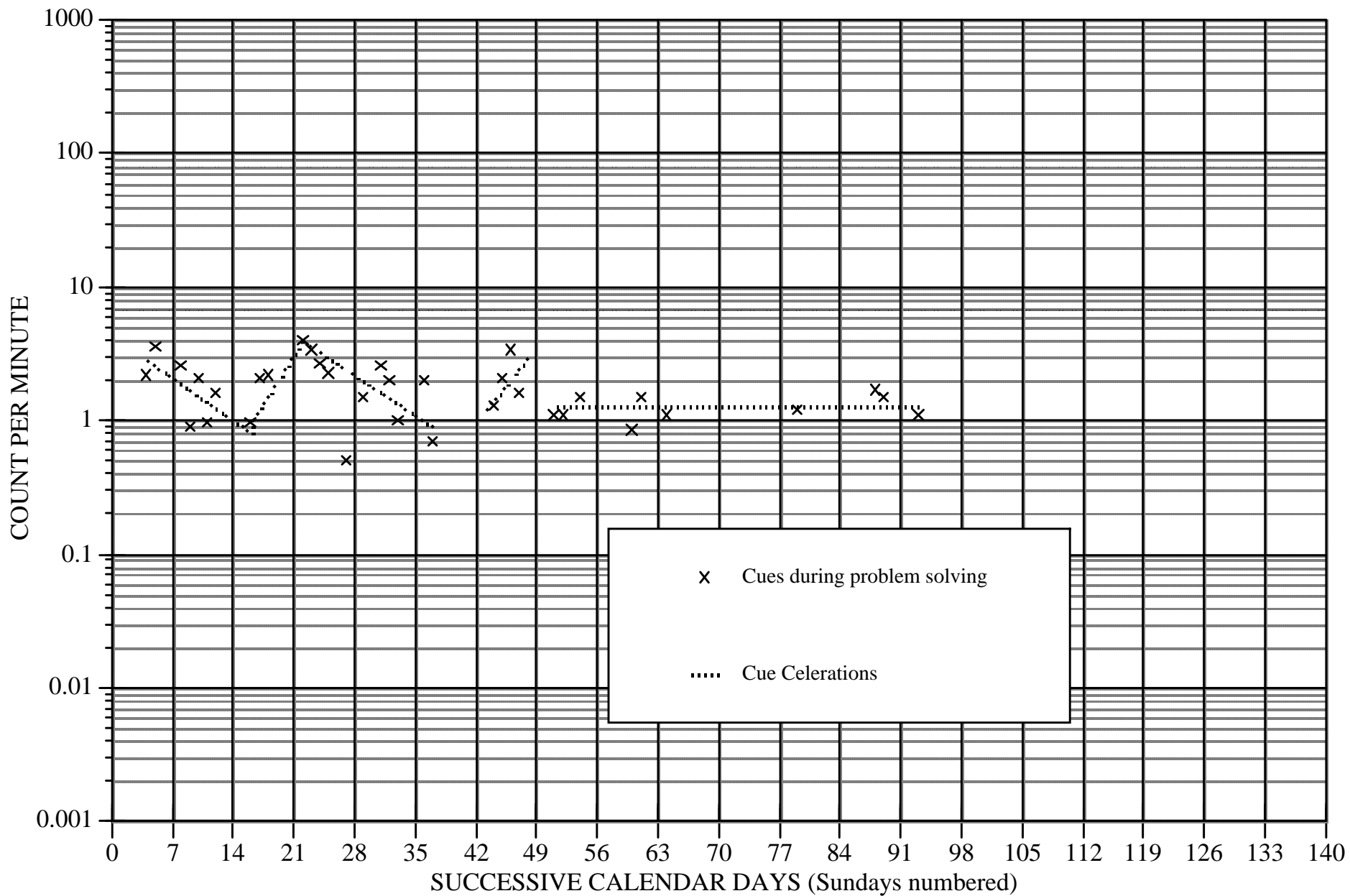


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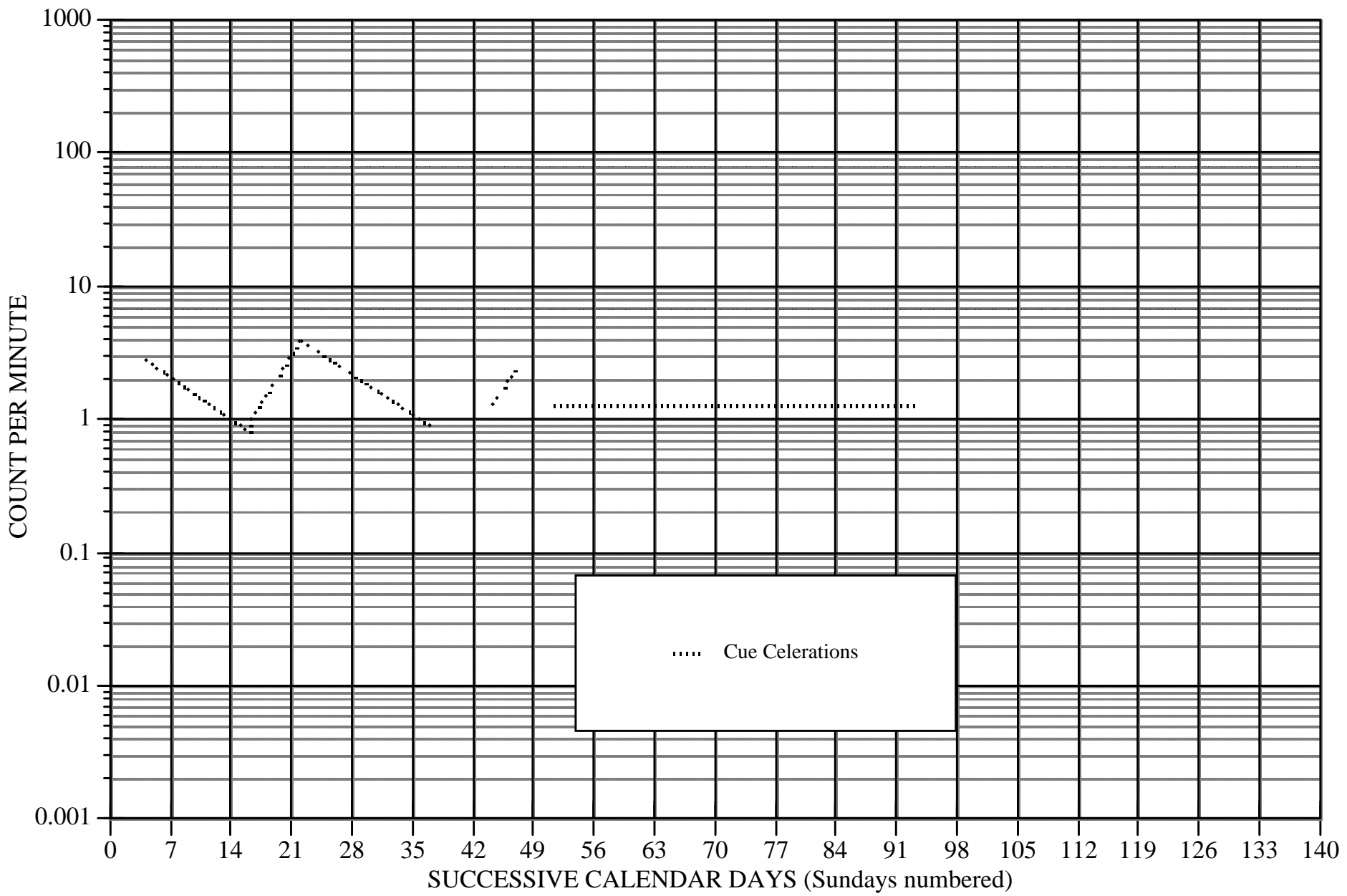


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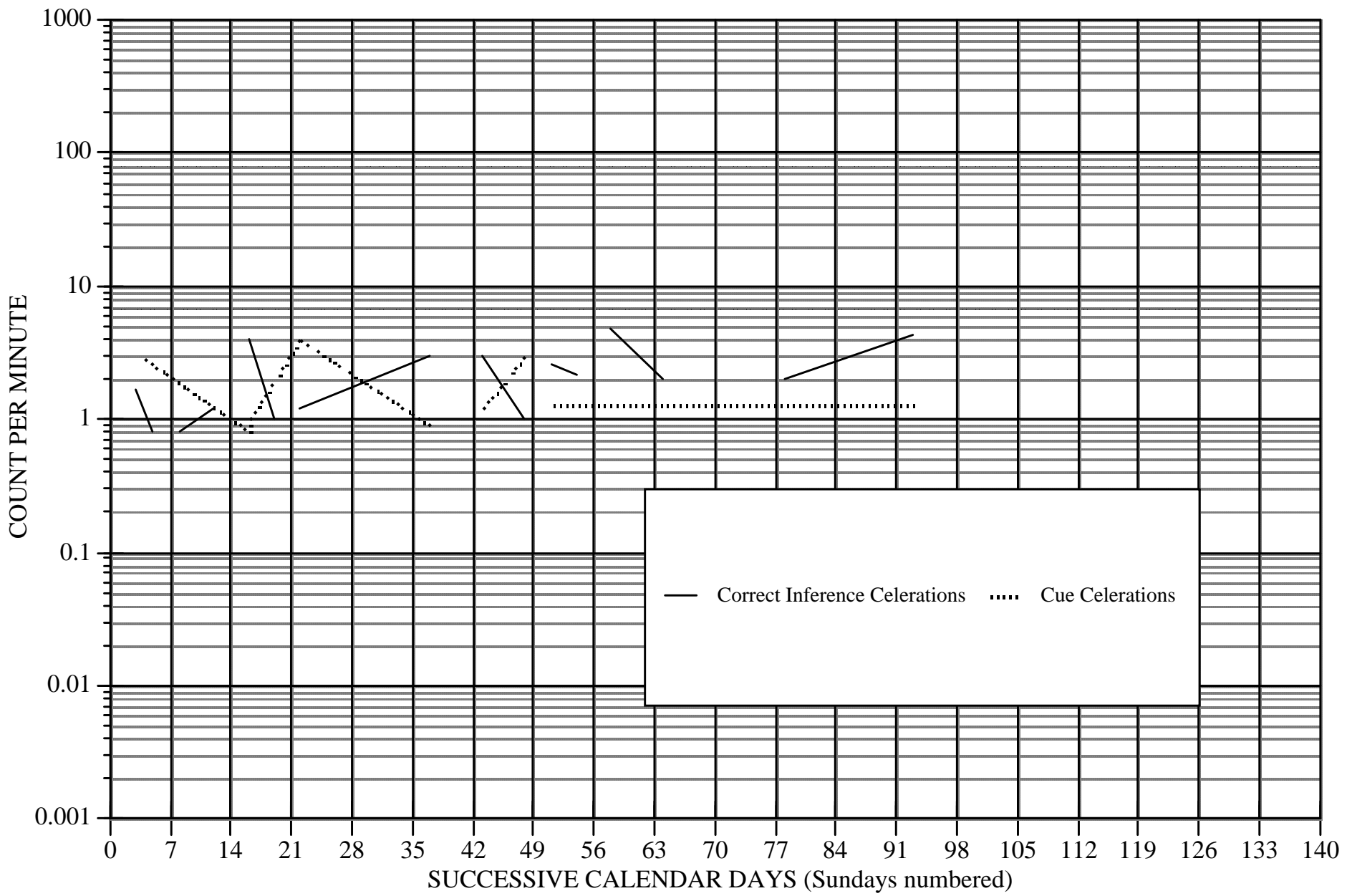




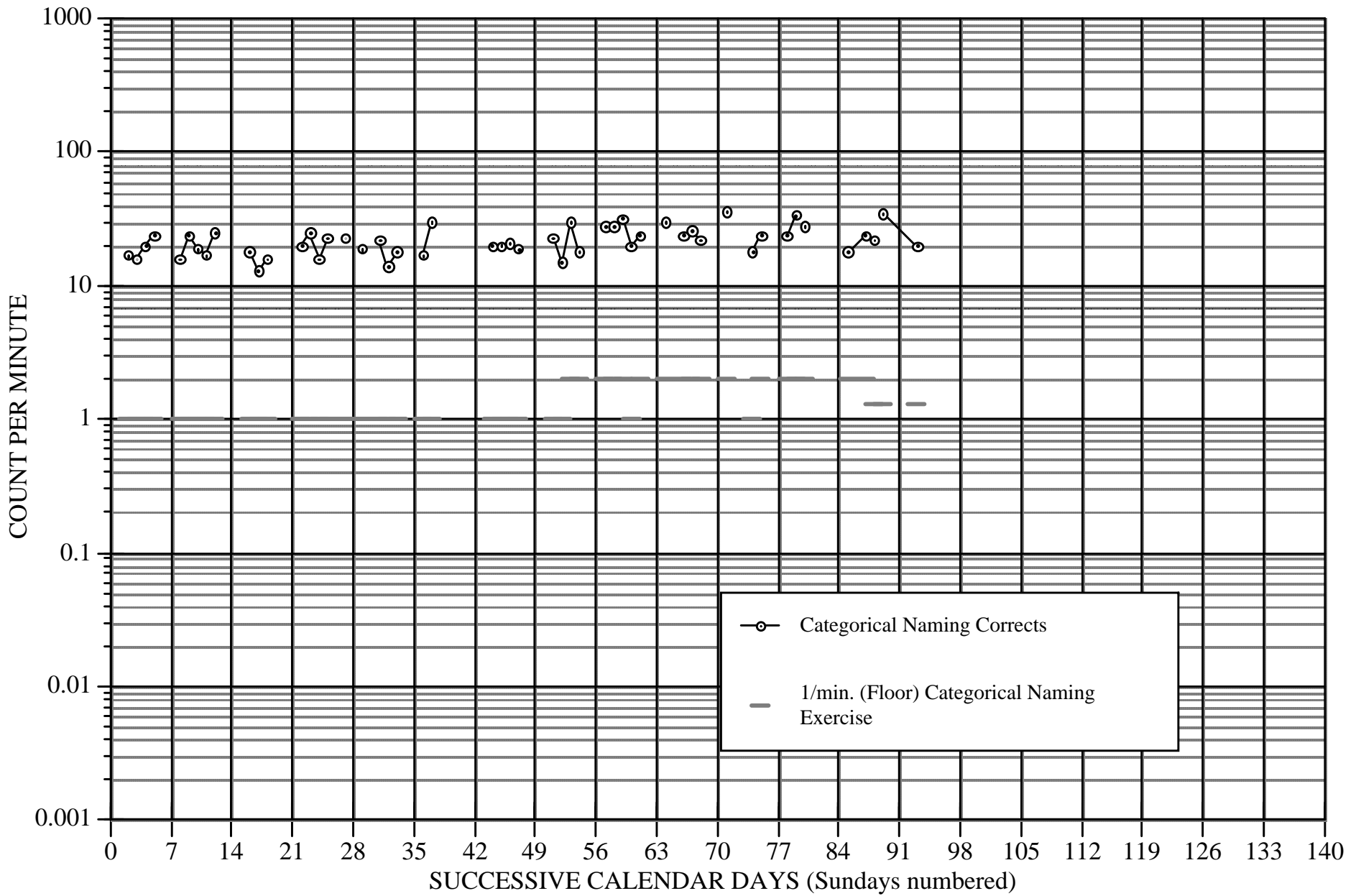
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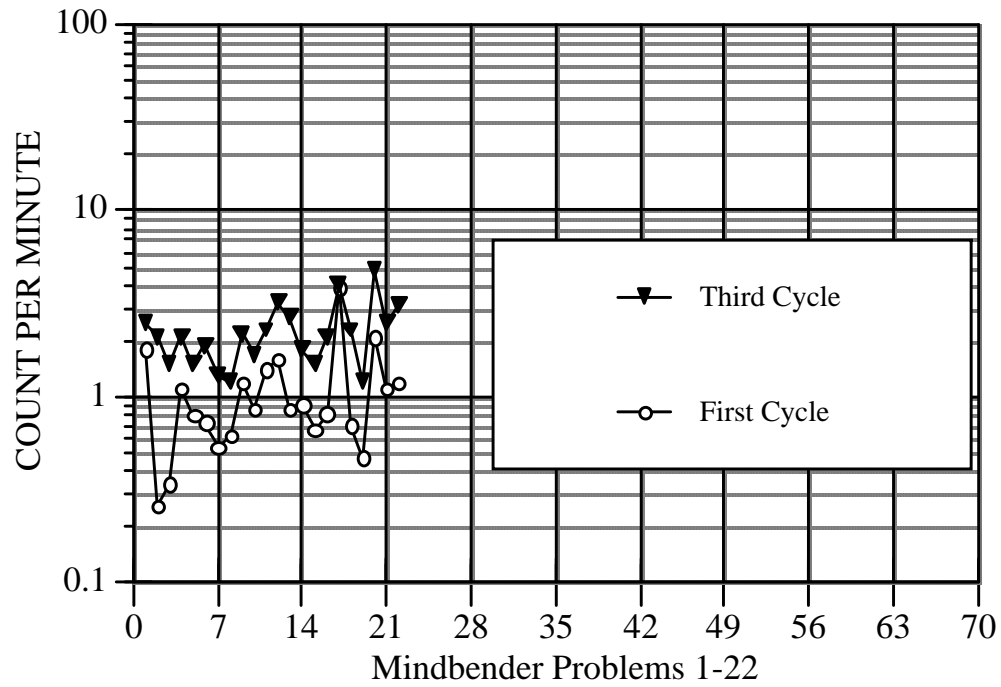


Figure 2. Frequencies of correct inferences on the first and third cycles through Mindbender problems 1-22.

*To help effectively, we need to base ongoing change decisions on data. We need:*

- A reasonably accurate model of the process
- Precise and timely measures of key outcome elements
- Power to make changes & observe outcomes
- Process control made explicit
- *The single-subject design applied to life.*

## *Any life changing process occurs in time*

- Therefore, the process must be intelligible both
  - as a story and
  - as a time series: sets of counts & dates, jumps, celerations of related events
- A stream of events within a probabilistic but firmly causal net...
- We attempt to relate certain sets of events to other sets by the story and by the time series
- To “relate events” we need good data, organized to support the detection of the relationships in time
  - Some characteristics of good data follow

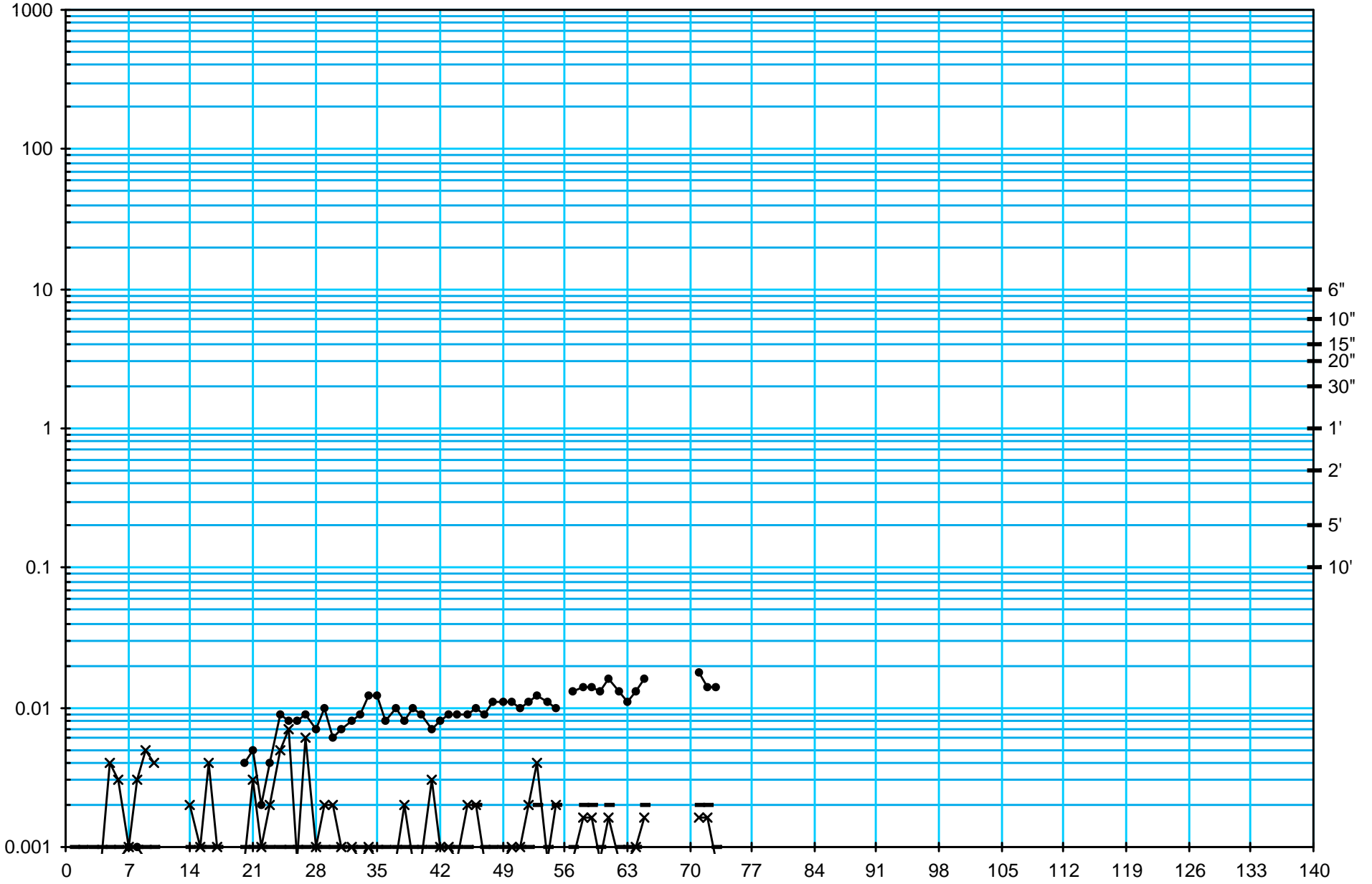
## Desirable Characteristics of Goals . . . Measures . . . Data

Simple	Concrete	Visible	Discrete
Shared, public	Self- correcting	Countable (ratio-level)	Relevant (valid)
Sensitive	Achievable	Predictive	Consistent
Important	Interpretable	Robust	Reliable
Comparable	Cheap	In-the-stream	Replicable
Resistant to misinference	High signal- to-noise ratio	No ceiling, no floor	Time- conserving



# Application 3: Case Example

- Nursing home resident, older demented male
- Staff reported “behaviors” to be eliminated.
- <Note ethical issue here>
- Order was entered to count his positive behaviors as well as “negative” ones...
- Meeting with staff to define countable categories
- ...so this is staff’s detection of his actions



Behavior: HW

Successive Calendar Days (by weeks)

Target: Nurses record behavior

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# Our scientific / technological task

- Predict what a given person will do at a specific time & environment
- Any person's life should make sense:
  - As a story
  - As a time-series
  - Thus behavioral problems should be modeled as a time series, too.
- If it does not make sense with our current data, what else / how else should we measure?

# Thanks!

- Selectionism from B. F. Skinner & others (e.g., Baum)
- Factoring example from Dr. Kent Johnson, Morningside Academy, 1996
- SAFMEDS Data Slides from Aimchart.com
- Data characteristics: van der Ploeg, A. & Merbitz, C. (1998, November) *Data-Driven Decision Making in Classrooms: Vision, Issues, and Implementation*. Paper presented at the annual conference of the American Evaluation Association, Chicago, IL.
- Case 3 from presentation by Nancy Merbitz, Ph.D
- Merbitz, C.T., Miller, T. K., Hansen, N. K., (2003). Cueing and Logical Problem Solving In Brain Trauma Rehabilitation: Frequency Patterns In Clinician And Patient Behaviors. *European Journal of Behavior Analysis*, **4**, Nos.1 & 2. (Originally published in *Behavioral Interventions* (2000), **15**;169-187, selected by editors of EJOBA for reprinting).